

Designing A Sustainable and Reliable Public WiFi Service



HOW TO CREATE A SUSTAINABLE PUBLIC WIFI

- WIDE WIFI SIGNAL COVERAGE
- ROBUST AND RELIABLE NETWORK
- WIFI MONETIZATION
- CLOUD-BASED MONITORING AND MAINTENANCE
- MOBILE DATA OFFLOADING



With well over half the world population owning smartphones, every urban and sub-urban dweller wants to know they will be able to get the content and functionality they want from their smartphones. The "always on" lifestyle requires a strong WiFi coverage.

WHY STRONG WIFI COVERAGE IN IS CRUCIAL?

HARD FACTS

Urban and sub-urban public WiFi creates new business opportunities for its dwellers and service providers. Public WiFi has proven to increase foot traffic and time spent in the city. The question is how to make this sustainable?

- **WIFI HOTZONES COVERAGE** – Hotspots will not be as effective as public WiFi because of its limited reach. On the other hand, WiFi HotZones are more effective.
- **INTERNET SPEED** – Nothing is more frustrating than the constant need to refresh your browser and to keep waiting for a page to be loaded. Having a good experience with WiFi speed is most vital.
- **ROBUST NETWORK** – Public WiFi handles huge amounts of Internet traffic and multiple applications.
- **SCALABILITY** – City WiFi has strong potential to grow. Flexible and scalability in design is critical.

- **WIFI MARKETING** – A sustainable WiFi monetization program allows you to add value to your WiFi customers.

Aglotel WiFi and wireless network offers high-capacity design for large scale public WiFi requirements. We have more than 20 years' of experience in providing the best public Wi-Fi solutions. Call us for more info.

Aglotel Wireless Solutions Sdn Bhd.

34, Jalan BP 6/13, Bandar Bukit Puchong, 47100 Puchong, Selangor, Malaysia.

Tel: +603 8068 2880 | +6012 299 6599

Email: info@aglotel.com

www.aglotel.com

