

Leveraging on Shopping Mall WiFi to create better shopping experience

WHY WIFI MATTERS IN SHOPPING MALLS OF TOMORROW

- WIDE WIFI SIGNAL COVERAGE
- SHOPPERS ENGAGEMENT THROUGH WIFI
- SHOPPERS USER MANAGEMENT
- CLOUD-BASED MONITORING AND MAINTENANCE
- WIFI LOYALTY PROGRAM

Shoppers' engagement is important in today's competitive retail environment. WiFi service in shopping malls plays an important role in this and is no longer an expenditure for shopping centre but an indispensable marketing tool. Find out more how our mall WiFi solutions fulfil this.



WHY STRONG WIFI COVERAGE IN MALL IS CRUCIAL?

HARD FACTS

Free WiFi in shopping malls has become an important tool not just to provide free Internet service to shoppers but engaging through WiFi re-marketing to create stickiness.

- **WIFI SIGNAL COVERAGE** – A good shopping mall WiFi should allow shoppers to be connected all the time. WiFi signal coverage should be strong and large.
- **WIFI SPEED** – Nothing more frustrating than constantly has to refresh your browser and keeping waiting for a page to be loaded. Shoppers require a fast WiFi.
- **ENGAGING MALL OPERATOR WITH TENANTS** – Mall operator can leverage on the WiFi services to improve operator/tenants engagement.
- **WIFI LOYALTY PROGRAM** – Malls WiFi should drive shoppers to their tenants stores through WiFi engagement social media campaigns.

- **WIFI SHOPPING ADS** – Shoppers prefer information to be available at their fingertips. Mall WiFi directory will come handy for them at all times.

At Aglotel, we provide a full range of customized package of shopping malls WiFi solutions that suits your needs. We have more than 20 years' of experience in providing the best Wi-Fi solution in the market. Call us for more info.

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