

Leveraging on Shopping Mall WiFi to create better shopping experience

WHY WIFI IS ESSENTIAL FOR TOMORROW'S SMART SHOPPING MALLS

WIDE WIFI COVERAGE ENHANCES SHOPPER ENGAGEMENT, USER EXPERIENCE, AND SUPPORTS CLOUD-BASED MANAGEMENT, MAINTENANCE, AND LOYALTY PROGRAMS FOR RETENTION.

Shoppers' engagement is crucial in today's competitive retail environment. Mall WiFi is not just an expense, but a key marketing tool. Learn how our WiFi solutions enhance mall experiences and engagement.

WHY A STRONG WIFI COVERAGE IN A MALL IS CRITICAL?

HARD FACTS

Free WiFi in shopping malls has evolved into a key tool, not only providing internet access to shoppers but also enabling WiFi re-marketing strategies to enhance customer engagement and foster loyalty.

- **WIFI SIGNAL COVERAGE** – A good shopping mall WiFi should allow shoppers to remain connected all the time. with strong and wide signal coverage.
- **WIFI SPEED** – Nothing is more frustrating than constantly having to refresh a browser and waiting for a page to load. Shoppers require a fast WiFi.
- **ENGAGING MALL OPERATOR WITH TENANTS** – Mall operators can leverage WiFi services to improve operator/tenants engagement.
- **WIFI LOYALTY PROGRAM** – The mall's WiFi network integrates with loyalty programs, encouraging shoppers to engage with stores via social media campaigns, driving traffic and boosting in-store purchases.
- **WIFI SHOPPING ADS** – Shoppers prefer information to be readily available. A mall WiFi directory can be very useful for them at all times.

At Aglotel, we offer a comprehensive range of customized Wi-Fi solutions tailored specifically for shopping malls. With over 30 years of experience, we are committed to delivering reliable, high-performance connectivity that meets the unique needs of each client.

Contact us today to learn more about how we can enhance your mall's wireless infrastructure.

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